



“If we are to
preserve culture,
we must continue
to create it.”

— Johan Huizinga (1872-1945)
Cultural Historian





The Culture Hub of Yangon



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Where Culture Comes to Life

In a city that dates back a thousand years, the golden pagodas of Yangon stand a gleaming marvel, as sprawling urban highways and sky-reaching towers attest to the capital's modern transformation.

Here, the old world crosses paths with the new; Burmese craftsmanship and the global avant-garde collide. This is the story of The Park — a luxury residential development, an exciting lifestyle destination, where worlds, cultures come into confluence.

Welcome to The New Culture Hub of Yangon.

Exceptional Urban Living

Tucked within a quiet yet easily accessible neighbourhood of Ahlone Township, an up-and-coming downtown district of Yangon, The Park has it all: location, connectivity, comfort and style.

An exquisitely designed residential community created in collaboration with award-winning partners including LWK+ Partners and Urbis, The Park is sets a new benchmark for cosmopolitan living, where people's wellness and wellbeing are celebrated above all. We have all the elements essential to a quality urban lifestyle — open spaces, social amenities, spacious interiors and most of all, superior convenience.

It is the best of both worlds — cosmopolitan, yet humanistic.





The New Culture Hub

There is more to Yangon than its awe-inspiring pagodas, sprawling waterways and endearing old-world charm. The rich and untapped cultural heritage are drawing the world's foremost performers, photographers, and artists of every kind to the capital city. Change is on the horizon, both for Burmese artists and craftsman, as well as for lovers and patrons of the arts.

The Park aspires to spearhead this next stage of the city's cultural evolution. Our connection to the local arts community enables us to curate immersive, one-of-a-kind experiences that enrich the daily lives of residents and visitors. The Park is where it all happens — art, culture, and everything in between.



The Social Destination

Imagine the traditional village living where all life essentials are within walking distance, where faces are friendly and familiar, where you shape the community instead of just living within it.

Now imagine adding a curated selection of headline fashion boutiques, exciting dining offerings, pop-up galleries, spaces to mingle and a diverse and international community to the mix. This is The Park, not just a luxury residential development but soon to be the most sought-after destination for fashionistas and gastronomists, film lovers and art buffs. This is the place where you — and people like you — will find a true sense of belonging.



Redefining
Cosmopolitan
Living



A Community of Cosmopolitans

Tailored for Yangon's cultured elite, The Park finds an equally cultured home at Baho Road, Ahlone Township. Just a stone's throw away from the iconic Shwedagon Pagoda and the Yangon River, this leafy and upscale neighbourhood is replete with embassies, theatres and museums, as well as some of the nation's most prestigious schools.

In addition to its own public transport transit, The Park is also within walking distance to two train stations, and only moments away from public bus and taxi stands.

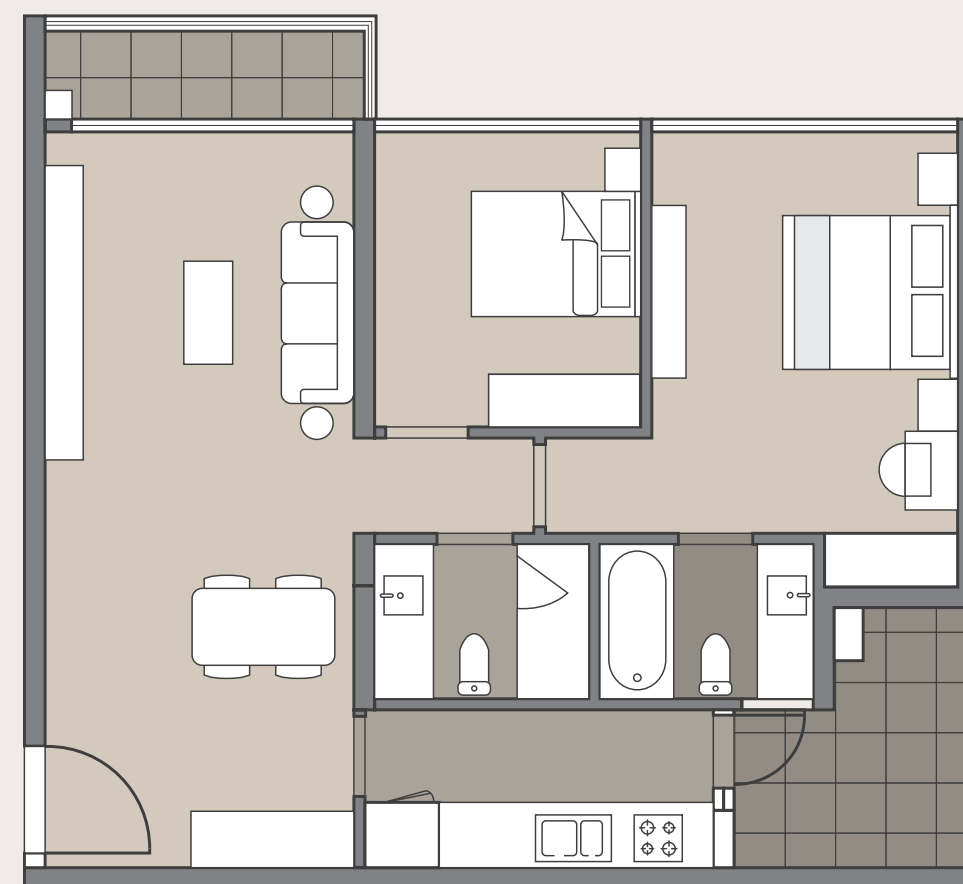
Impeccable Fit and Finish

Contemporary style shines and design reigns at The Park, evident in any apartment you set foot in. Every detail is painstakingly crafted and finished, shining with quality in the natural-lit interiors thanks to the floor-to-ceiling window walls. Palettes and materials contrast and complement to create that timeless elegance you can come to expect from a residence of this calibre.



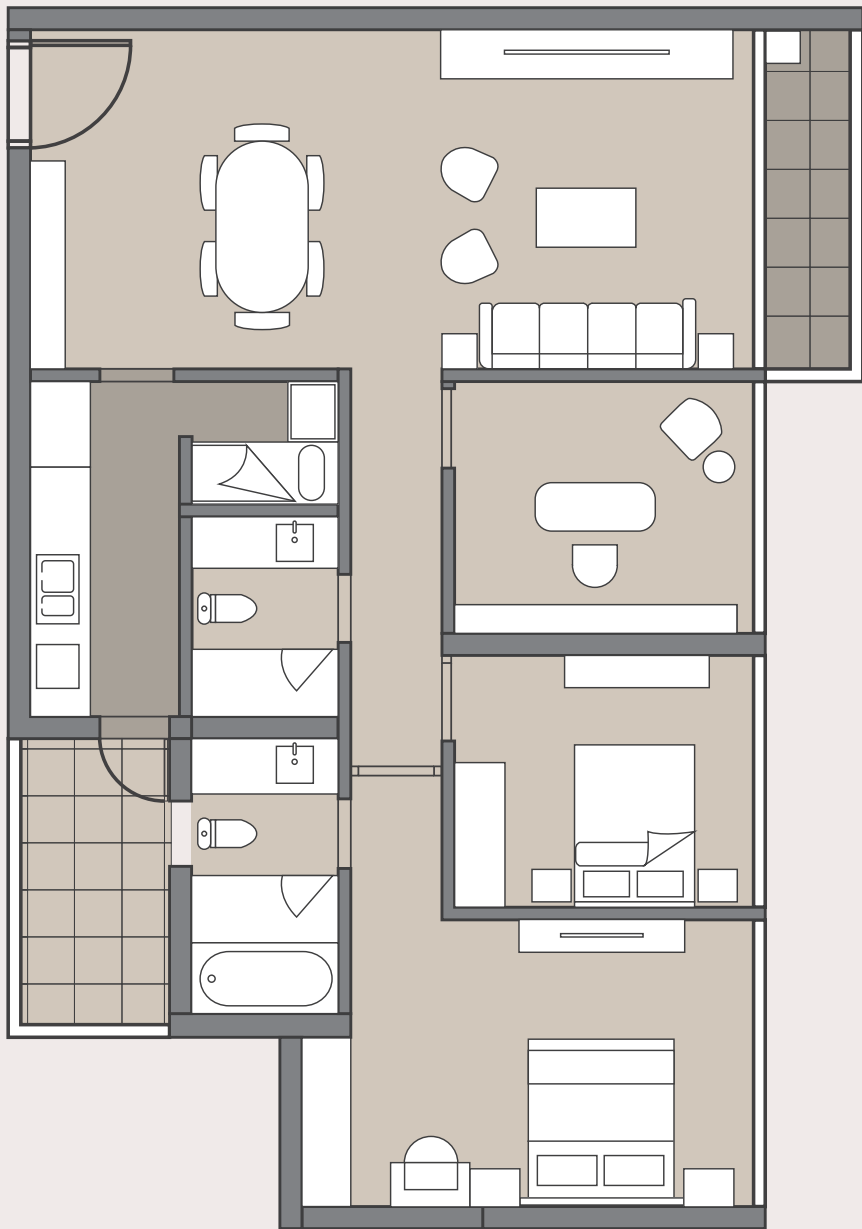
2-Bedrooms

2/F - 3/F, 5/F - 12/F, 22/F - 30/F
Unit D, E, F



3-Bedrooms

2/F - 3/F, 5/F - 12/F, 22/F - 30/F
Unit D, E, F



Room to Grow

With unit sizes ranging from xx sq ft to xx sq ft, complemented by high ceilings and sensible layouts, The Park is ideal for young families who will value the flexible and generous interiors and the ample outdoor spaces as their children grows. Meanwhile, multi-generational households will appreciate our largest units, which come with three en-suite bedrooms marrying the best of privacy and harmony under one roof.



Sustainable Luxury

Championing responsible living, The Park is conscious of its impact not just to the immediate environs, but to the legacy we leave to our children. That is why we employ only quality, low-toxicity building materials, incorporate energy-saving designs, harvest rainwater and recycle grey water using state-of-the-art technology — while making zero compromise on your convenience and comforts.



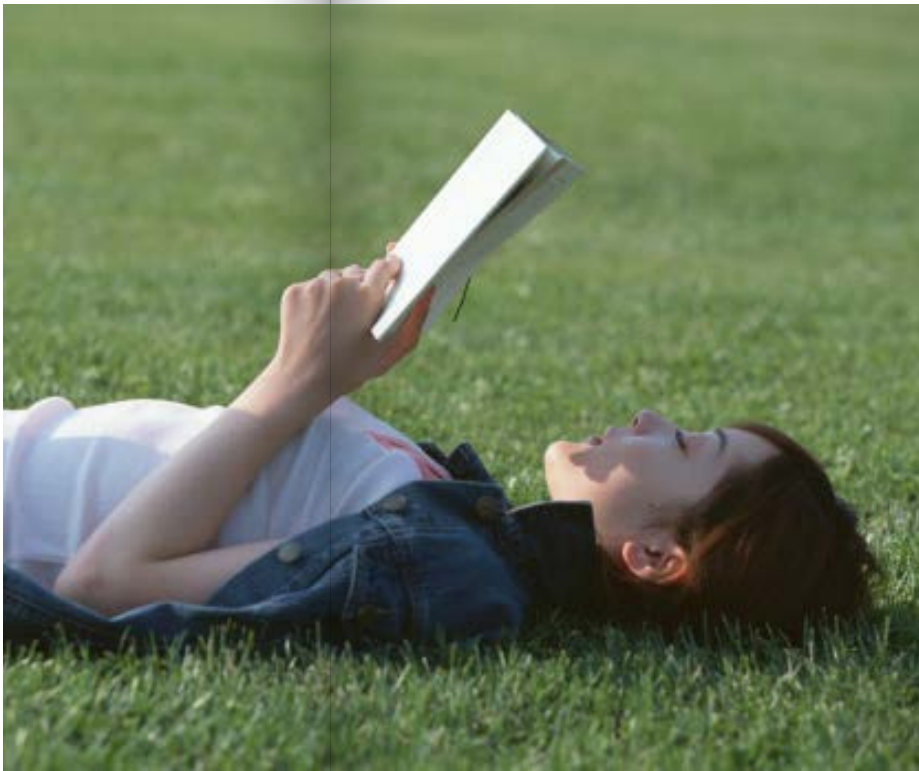


Cultured Living for Tomorrow

The Culture Club

Where life meets culture

What truly sets The Park apart is our Culture Club, a new generation resident's club that is as much a recreational clubhouse as it is the locus of Yangon's exciting arts and culture scene. It is the focal point of our entire development, housing comprehensive amenities for whole-family fitness, leisure and entertainment, as well as cultural spaces for engaging social events and the inspiring cultural programmes of tomorrow.



One Club. 360-degree Living

As an extension of the extraordinary lifestyle you enjoy in your residence, the Culture Club has a full range of facilities and amenities both indoors and outdoors, tailored to diverse tastes and lifestyles. Browse our impressive collection of art journals and photo books in the sun-lit library, or take your kids to the pool for a cooling splash. Live life every bit as you wish it to be.



Our assortment of amenities at The Culture Club includes:

- Outdoor swimming pool
- Meeting and function rooms
- Sauna facilities
- Children's playroom
- Fully equipped gymnasium
- Library



Primed for Culture

Gallery, academy, auditorium, theatre – the Culture Club takes on all these roles and more, engaging international artists, musicians and culinary specialists through our in-house curator dedicated to creating exclusive events that bring the world of culture to our residential community.

Imagine learning about old masters in weekend seminars, hosted by an international auctioneer. Or a night of fine wines, gourmet deli and delightful company at the chef's table. Or a noon-time edutainment workshop with your child to try out new STEM learning kits. Or even a private showing of the latest art movie, followed by a chat with the director. Live and breathe culture, right at the heart of The Park.





Culture at Every Corner

With extraordinary thoughtfulness that goes into its design, the Culture Club begs to be explored and savoured. Turn a corner to discover a gallery of fine art photography, or a pop-up installation by up-and-coming local artisans. Let your senses wander, as there is something new and exciting to be discovered with every visit.

The Culture Foundation

The Culture Club is also home to the Culture Foundation, a unique initiative to promote traditional Burmese artisanship and Myanmar's next generation artists. It leverages our remarkable space and local and international connections to support Burmese art development, funding exhibitions and providing opportunities for exposure. As the soul of the Club, The Foundation curates a rich and exciting calendar of art, culture and lifestyle programmes all-year round.





A Destination to
See and be Seen